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Jennifer Woo Baidal is Associate Professor of Pediatrics, with tenure, and Associate Chair for Clinical Research in the Department of Pediatrics at Stanford University School of Medicine. Dr. Woo Baidal is a graduate of University of California Los Angeles and Harvard Medical School. She completed pediatric internship and residency at Children's Hospital Los Angeles and fellowship in pediatric gastroenterology and nutrition at Boston Children's Hospital. She is a graduate of the Harvard-wide Pediatric Health Services Research fellowship and Harvard T.H. Chan School of Public Health.

Dr. Woo Baidal's health services research program aims to improve child health equity, with a focus on reducing racial, ethnic, and socioeconomic disparities in obesity. Her research program translates clinical, community, and epidemiologic findings into population-level interventions during pregnancy, infancy, and early childhood to reduce food insecurity, improve nutrition, and prevent childhood obesity and related chronic diseases. As the Principal Investigator on projects funded through National Institutes of Health, PCORI, Robert Wood Johnson Foundation, and Doris Duke Charitable Foundation, Dr. Woo Baidal is leading action-oriented health equity research.