



Winifred (Wendy) L. Hobson-Rohrer, MD, MSPH  
Professor of Pediatrics  
Associate Vice President for Health Sciences Education  
Executive Clinical Director, South Main Clinic  
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Winifred (Wendy) L. Hobson-Rohrer, MD, MSPH, is the inaugural Associate Vice President for Health Sciences Education, and a tenured Professor of Pediatrics, at University of Utah Health.

Dr. Hobson-Rohrer graduated from Cornell University with a B.A. in Spanish and Latin American Studies, with Distinction in All Subjects. She completed her M.D. degree at Cornell University Medical College and pediatric residency at the University of Utah. Dr. Hobson-Rohrer pursued a fellowship in education and completed her MSPH degree at the University of Utah.

She has focused her career as a general pediatrician on education and caring for the underserved. Dr. Hobson-Rohrer is the Executive Medical Director of the South Main Clinic whose mission is to provide high quality, comprehensive, and cost-effective care to underserved families in our community and care to specialized populations that lack access to appropriate services while sharing community resources.

In her AVP role, Dr. Hobson-Rohrer is accountable for education programs for the five University of Utah Health Colleges (Dentistry, Health, Medicine, Nursing, and Pharmacy), their 5,300 students, and the Health Sciences Library. She founded the University of Utah Academy of Health Science Educators in 2013, to serve as a community that advances excellence and value in health science education. Dr. Hobson-Rohrer served as the Workshop Chair of the Pediatric Academic Societies meeting, Chair of the AAP CATCH (Community Access to Child Health) committee, and the Co-Chair of the APA Region IX and Serving the Underserved Special Interest Group. She is a graduate of the Executive Leadership in Academic Medicine (ELAM) program and serves as the Pediatric Associate Editor for MedEdPORTAL.