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Dr. Ken Ginsburg practices Adolescent Medicine at The Children's Hospital of Philadelphia and is a Professor of Pediatrics at the University of Pennsylvania School of Medicine. He directs Health Services at Covenant House Pennsylvania, where he serves Philadelphia's youth enduring homelessness.

His research over the last 30 years has focused on facilitating youth to develop their own solutions to social problems and to teach adults how to better serve them.

He is the Founding Director of The Center for Parent and Teen Communications which works with key influencers to empower parents with the strategies and skill-sets that will strengthen their family connections and position them to guide their teens to become their best selves. It works to shift the cultural narrative about adolescence from being a time to survive to one in which development is to be optimized and celebrated.

His books include, "Building Resilience in Children and Teens: Giving Kids Roots and Wings" as well as "Congrats- You're Having a Teen!: Strengthen Your Family and Raise a Good Person" both published by The American Academy of Pediatrics. His multimedia toolkit also published through the American Academy of Pediatrics "Reaching Teens: Strength-Based, Trauma-sensitive, Resilience-building Communication Strategies Rooted in Positive Youth Development" offers youth-serving professionals in multiple settings applied strategies to optimally serve young people.

He currently works with Covenant House International's 35 sites to solidify and magnify their practice model rooted in the healing power of loving and respectful adult connections with youth.