



EXECUTIVE SUMMARY

American Pediatric Society: 2019 Five-year Strategic Plan

“Charting the Future and Ensuring Member Value”



Mission: Shaping the future of academic pediatrics through engagement of distinguished child health leaders.



Vision: An engaged, inclusive, and impactful community of pediatric thought leaders.

Three focus areas -- reflecting a “head, heart, and hands” approach -- will frame APS’ direction.



THOUGHT LEADERSHIP: Shaping the future of academic pediatrics and child health by exercising thought leadership.

Goal 1: Highlight and drive action on key challenges facing child health and academic pediatrics.

Strategy: Initiate and direct a multi-pronged approach to a “Pediatric Issue of the Year”

Goal 2: Expand APS’ visibility to new and existing audiences.

Strategy: Establish the APS Howland Awardee Visiting Professor Grant Program.



ADVOCACY: Advocating for child health by leveraging APS members’ expertise and credibility.

Goal 1: Expanding/re-envisioning the role of the APS Advocacy Committee.

Strategies:

- Expand the membership of the Advocacy Committee, including determining numbers, special interest/expertise, and terms of appointment
- Charge Advocacy Committee with identifying an Advocacy Focus of the Year (could be >1/year)
- Enable/Empower Advocacy Committee members to be impactful, visible academic pediatric/child health advocates
- Use Pediatric Research as a megaphone for APS’ advocacy positions
- Improve APS/PPC communication to demonstrate APS’ impact

Goal 2: Establishing APS Advocacy Collaborations in multiple states within the US.

Strategies:

- Partner with local chapters of American Academy of Pediatrics, March of Dimes
- Interact with the Pediatric Policy Council for high-level support and ability to engage with other Pediatric Policy Council member organizations
- Supervised by the Advocacy Committee, phase in and develop process to identify members with specific content, lobbying, and other advocacy expertise



CAREER SUPPORT: Providing career support to enable academic pediatric leaders to maximize their professional aspirations.

Goal 1: Support ‘next stage’ engagement for senior academic pediatricians and child health leaders.

Strategies:

- Pursue and offer non-APS coaching resources (e.g. curated list of life coaches)
- Provide programming at PAS Meeting and throughout the year
- Consult with non-medical organizations to learn about programs which may inform the development of our transition efforts. (e.g. AARP)

Goal 2: Support members who consider career transitions or pivots.

Strategies:

- Develop a coaching program for APS / SPR members who consider career transitions or pivots
- Generate pediatric-focused programming through multiple channels (e.g. webinar, at PAS Meeting)

Contributors to the 2019 Strategic Plan included the 2018-2019 Council, Executive Director, Association Director and Director of Consensus Building Institute (CBI), for a complete list please visit our website and click on the full version of the 2019 Strategic Plan located here: www.aps1888.org/strategic-plan